

2025 National Public Opinion Reference Survey (NPORS) Online and Telephone Questionnaire

Note: Several questions were asked slightly differently in the paper and online questionnaires, but the public dataset provides variables recoded such that data can be combined across the modes. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

ADDITIONAL QUESTIONS HELD

(ASK ALL; DATA SHOWN ONLY FOR INTERNET USERS (EMINUSE=1 OR INTMOB=1))

(PN: RANDOMIZE ITEMS)

(PN: IF WEB, DO NOT SHOW ONE ITEM PER SCREEN; SPLIT ITEMS ACROSS TWO SCREENS; INCLUDE THE QUESTION TEXT ON BOTH SCREENS)

(PN: IF CATI, PROGRAM ONE ITEM PER SCREEN; RANDOMIZE IN SAME ORDER AS WEB)

(PN: IF CATI, SHOW THIS TEXT FOR THE FIRST ITEM ASKED ONLY: "Please indicate whether or not you ever use the following websites or apps.")

SMUSE.Please indicate whether or not you ever use the following websites or apps.

[PN: IF CATI:] Do you ever use **(INSERT ITEM)?**

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF WEB:] (INSERT ITEM)

1 Yes, use this

2 No, don't use this

98 **[PN: IF CATI:]** (DO NOT READ) Don't know

99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

SMUSE_FB Facebook

SMUSE_YT YouTube

SMUSE_X X (formerly Twitter)

SMUSE_IG Instagram

SMUSE_SC Snapchat

SMUSE_WA WhatsApp

SMUSE_TT TikTok

SMUSE_RD Reddit

SMUSE_BSK Bluesky

SMUSE_TH Threads

SMUSE_TS Truth Social

ADDITIONAL QUESTIONS HELD